

## SPONSORSHIP OPPORTUNITIES:

### \$5,000 EVENT SPONSOR

Sponsorship at this level supports the Family Day Main Stage, including performance fees, staging/sound, graphic design, multi-media and other professional consultation fees related to Family Day promotion.

**Benefits include:**

- Corporate logo placement on Main Stage backdrop banner
- Sponsorship will be acknowledged in a social media post, increasing your brand's exposure across various platforms.
- Organization will receive main stage recognition from our CEO during the Family Day event, offering personal acknowledgment of your support.
- 10x10 Exhibit Booth (including tent, 6ft table and 2 chairs) upon request.
- Corporate banner placement opportunities within the Family Day staging area.
- Recognition of support on ULTC website and/or newsletter

### \$2,500 SUPPORTING SPONSOR

Sponsorship at this level supports logistics and security for Family Day, including facilities and use permits, security (off-duty) officers, golf carts and barriers, and street closure and parade route signs.

**Benefits include:**

- Corporate logo placement on Main Stage backdrop banner.
- 10x10 Exhibit Booth (including tent, 6ft table and 2 chairs) upon request.
- Corporate banner placement opportunities within Family Day staging area.
- Recognition of support on ULTC website and/or newsletter

### \$1,500 EXHIBITION SPONSOR

Sponsorship at this level supports performance exhibitions, and associated prize awards.

**Benefits include:**

- Corporate logo on Main Stage backdrop banner.
- 10x10 Exhibit Booth (including tent, 6ft table and 2 chairs) upon request.
- Corporate banner placement opportunity within Family Day staging area.

### \$500.00 ACTIVITY SPONSOR

Sponsorship at this level supports a Family Day project or activity as follows:

- Individual, family or group activities (inflatables, games, prizes & other activities)

**Benefits include:**

- Corporate name on signage



# FAMILY DAY EVENT

Saturday, August 31, 2024 – 11AM to 6PM  
Plymouth Avenue between Logan & Penn

## SPONSORSHIP AGREEMENT FORM

***We agree to support Family Day 2024 as a:***

- \$5,000 Event Sponsor
- \$2,500 Supporting Sponsor
- \$1,500 Exhibition Sponsor
- \$500 Activity Sponsor

Company Name:

Address:

City:  State:  Zip:

Contact Name:  Title:

Telephone #:  Email:

If Referred, by who?: (Name/Org name)

### PAYMENT METHOD

- Check Enclosed
- Charge to credit card  
*\*\* Call 612.302.3104 for assistance with processing by Credit Card.*

Please send invoice to (indicate contact name, email or mailing address:

Signature:  Date:

***Send Completed Form & Payment To:***

***Urban League Twin Cities, 2100 Plymouth Avenue N. Mpls. MN 55411***

***Make checks payable to: Urban League Twin Cities or Call 612.302.3104 to process payment by credit card.***

***Completed form can also be emailed to: [info@ultcmn.org](mailto:info@ultcmn.org)***